

James Mullinger

WRITER, STAND-UP COMEDIAN, FILMMAKER,
INSPIRATIONAL KEYNOTE SPEAKER.

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Award-winning and record-breaking stand-up comedian. Inspirational and motivational keynote speaker.

Contributing Editor to *British GQ magazine*, *Men's Health*, *The Guardian*, *The Sunday Times*, *Conde Nast Traveller*, *Cottage Life*.

James Mullinger was one of the UK's top comedians and Comedy Editor for GQ magazine when he moved to Canada in February 2014. Since his arrival, he has taken the country by storm. Sold out shows across the country, appearances on CBC's *The Debaters*, movies, TV shows, festivals, awards, stand-up specials he's done it all.

An award-winning writer, comedian and filmmaker, he spent 15 years in a senior position at British GQ, interviewing everyone from Jerry Seinfeld and Paul Rudd to Rachel Weisz and Scarlett Johansson and launching the magazine's digital division. In April 2016 and 2018, James sold out Harbour Station Arena in New Brunswick with his uniquely hilarious stand-up show, outselling Jerry Seinfeld, Jeff Dunham and Guns N' Roses when they played the same venue. An award-winning CBC documentary about the show titled *City On Fire* was aired nationally to rave reviews.

His latest stand-up special, *Almost Canadian*, shot straight to #1 on the iTunes charts and was nominated for a Canadian Comedy Award for Best Taped Live Performance. It is available to watch internationally on Amazon Prime Video. The film that he co-wrote about his early years in comedy was released in cinemas across the UK and premiered at the Just for Laughs festival in Montreal in 2016. It stars actors from *Downton Abbey*, *Twilight* and *Game of Thrones*.

In June 2017 he launched Atlantic Canada's first-ever international magazine, [EDIT] — an award-winning premium media brand devoted to celebrating business leaders and creatives doing the unexpected while expanding Canada's global reach. James is also the host of the hit #1 TV series *Atlantic Edition*, that sees him interviewing icons on the east coast including Alan Doyle, Chef Michael Smith, Lucinda Flemer, Maestro Fresh Wes, Joel Plaskett and Maesha Brueggergosman. His podcast *Mullinger Meets Canadians* reached the Top 30 podcast charts and his memoir *Brit Happens - Living The Canadian Dream* was published by Canada's oldest independent book publisher Goose Lane Editions in May 2022 to rave reviews and became a bestseller in its first month of release.

James has also raised more than half a million dollars for charities internationally. He is a much sought-after, corporate clean comedian and keynote speaker internationally on the subjects of the power of positive thinking, embracing change, personal presentation skills, media and uplifting positivity celebrating life, work and play in Canada.

*"The moment this veteran British comic bounds onto the stage, you're in for an amazing hour of solo comedy.
James is Britain's greatest gift to Canadian comedy."*

Stuart Nulman, Montreal Times



Professional Experience

Co-Founder and Editor-in-Chief

[EDIT] Magazine, Rothesay, NB | January 2017 – present

Edit Media

- ° Edit and commission every feature in the magazine and managing the advertising business in North America
- ° Manage client relationships and increase advertising business in North America for print, digital and radio opportunities
- ° Develop bespoke integrated marketing/advertising campaigns with key brands such as Moosehead Breweries, Irving Oil, CAA, NSBI, Four Seasons, Nova Scotia Tourism, CAA, New Brunswick Tourism, WestJet, Halifax Stanfield Airport and more
- ° Create and pitch bespoke advertising concepts; negotiate and close buys
- ° Developed the marketing strategy and business objectives to generate revenue and brand growth globally
- ° Organize national events attracting thousands of people, bought seasonal advertising campaigns, produced point-of-sale-material, organized fashion presentations, merchandized showrooms and generated national press
- ° Launched numerous brand spin offs including a hit podcast, #1 TV show and bi-weekly digital magazine

Photographic Director

GQ magazine, London, UK | November 2000 – January 2014

Conde Nast Publications

- ° Feature writer, Sub Editor, Comedy Editor, Picture Researcher, Photo Editor, Photographic Director and Director of iPad video content. Wrote about travel, fitness, sports, literature, photography and worked with luxury brands such as Harrods, Claridges, Glenfiddich and Blackberry
- ° Click here to watch films James directed: <https://vimeo.com/84944539>
- ° Interviewed everyone from Rachel Weisz and Scarlett Johansson to Alan Hollinghurst to Jerry Seinfeld. Commissioned and worked closely with photographers including David Bailey, Terry Richardson, Mario Testino, Sam Taylor-Wood, Mark Seliger and Jill Greenberg shooting the likes of David Beckham, Prince Harry, Amy Schumer, Chris Rock, Ricky Gervais and Keith Richards
- ° The only person in British GQ history to win their Employee of the Year Award three times (in 2000, 2011 and 2013)
- ° Convinced Jerry Seinfeld to feature in the first-ever GQ iPad app and was behind the launch of this huge moment in GQ's history. Directed videos with Andy Murray, Rihanna and One Direction, among others. Curated three exhibitions of GQ's photography, one of which raised over £300,000 for the Prince's Trust charity



Professional Experience / Education

- ° Closely managed the photo-department team of four persons across Print, Digital, Web, Merchandise and Event departments
- ° Liaised with Hollywood publicists over picture approvals and shoot concepts; commissioned photographers for all shoots including cover and inside for every issue; managed all aspects of each photo shoot, including booking travel, organizing catering, recceing locations, booking stylists, sourcing location or studio, briefing glam squad and compiling call sheets
- ° Managed tight budgets and ensured magazine came in under budget
- ° Produced, commissioned and edited all videos, audio and extra content for the GQ iPad edition of the magazine; managed the iPad budget

Inspirational Keynote Speaker

England, United States, Australia, Canada | May 2005 – Present

- ° Performed at thousands of venues on the subjects of perception, success, embracing where you live, reaching goals and improving life and work
- ° Spoke at prestigious British universities such as Oxford University, Nottingham Trent University, Bournemouth University, Central Saint Martins College of Arts and Design
- ° Delivered tailored keynote speeches to companies and organizations such as Irving Oil, Sun Life, Conde Nast Publications, Destination Canada, RBC Wealth Management, Wallace McCain Institute, St Thomas' University, Owens MacFadyen Group, Stewart McKelvey, Grant Thornton, Worksafe NB, C3 Leadership and numerous government bodies and educational and tourism organizations
- ° Hosted the EY Entrepreneur of the Year Awards, 2017 and 2018, the Canadian Premiers conference in 2018, the GQ Comedy Extravaganza in 2014 and the East Coast Music Awards in 2017 as well as the 20th anniversary of the Atlantic Ballet of Canada at the Capitol Theatre in 2022
- ° Since March 2000, James has also become one of the most in-demand virtual comedians and speakers performing for companies and organizations including Sun Life, Stantec, ACOA, Atlantic Chamber of Commerce, Destination Canada, Wyndham Hotels & Resorts, United Church of Canada, City Of Fredericton and many more around the world on Teams and Zoom

Education

Kingston University

Kingston upon Thames, UK

BA Hons English Literature (2:1) | 1997–2000

East Berkshire College

Maidenhead, UK

BTEC Journalism (Merit) | 1996–1997

Awards

Awards

British GQ Magazine - Employee of the Year Award – Winner, 2000, 2010 and 2013

The Saltys – Best Social Media Campaign – Winner, 2014

Just For Laughs Award – Best Comedy Show – Nominated, 2014

Fusion – Immigrant Entrepreneur Award – Winner, 2015

Canadian Comedy Award – Best Live Show – Nominated, 2015

Big Brothers Big Sisters Inspire Imagination Award – Winner, 2017

Silver Wave Film Festival - Best Documentary – Winner, 2017

Canadian Comedy Award – Best Taped Live Performance – Nominated, 2018

National Magazine Award – Best Short Feature - EDIT magazine – Runner up, 2019

RBC Inspiring Immigrant Award - Winner, 2022





LIVE PERFORMANCE REFERENCES

"James has a way of connecting with his audience in a way that is humble, hilarious and motivating all at the same time. He inspired us to continue to connect with our students and be proud of where we live."

Jennifer Carhart – Principal, Princess Elizabeth School

"Mr. Mullinger's talent as an award-winning comedian is common knowledge, BUT an unexpected bonus was his unique ability to keep our team's blood pressure in check. Any event organizer understands the ongoing concerns about cancellations, late arrivals, etc., when booking entertainment. James kept our minds at ease through ongoing communications every step of the way. His attentiveness in ensuring the content of his act was in line with our audience was greatly appreciated and a room full of gut-busting laughter during his performance solidified our belief that he was the perfect choice for our event. If you are looking to guarantee your event is an outstanding success, I strongly suggest you book James Mullinger as your entertainment."

Amy McLennan – Marketing & Operations Manager, Master Promotions Ltd

"James was extremely well received. It couldn't have gone any better. His comedy was a huge success, we didn't stop laughing the whole time. He was very accommodating to our schedule and a pleasure to deal with. Thank you to you and James for all your efforts in making our conference a success. I look forward to working with him in the future."

Adam Mosher, Anglophone School District

"Everyone thoroughly enjoyed themselves, we laughed from beginning to end and we're still laughing this morning."

Irving Oil

"It was a wonderful evening and thank you so much for adding such a great segment! The staff are still talking about it! Some of the comments I've been hearing: 'I haven't laughed so hard in a long time!' and 'My eyes were watering the entire time!' It was a pleasure to have James here and I thank him for being so interactive with the staff as well."

Brad Woodward, Moneris

"James performed at our Annual General Meeting and Conference before a crowd of 230 people. James did a fantastic job of keeping everyone in the room entertained through his storytelling and his jokes. James is a great comedian and very easy to work with. I would recommend James to anyone."

Shaunna Scott, Community Business Development Corporations

"James did a private gig for us at work last week and he was absolutely amazing! His stories and jokes were hilarious and he did a fantastic job of adapting his act to our organisation. It was an hour of non-stop laughing, just what everyone needed!"

Saint John Energy



CORPORATE CLEAN COMEDIAN REFERENCES

"James has performed both virtually and in-person for the New Brunswick Union (NBU). His virtual performance for our members during the pandemic was a welcome break, where, for an hour, we could forget about what was happening outside our doors and, instead, enjoy some much-needed laughter and levity. His live performance surpassed our lofty expectations and was the perfect way to cap off our first in-person conference in two years."

Andrew McGilligan, New Brunswick Union

"This week my firm had the BEST holiday party and big kudos go out to James for making it so great. James took the time to get to know some funny things about my colleagues, then also managed to weave in uplifting messages with our current (COVID!) state... all with humour! My cheeks hurt from laughing at the end of his set."

Krista Han, Grant Thornton

James was relevant, exciting and did not disappoint anyone. The entire group had a fantastic time and I can honestly say, my face physically hurt the next day from laughing and smiling so much! James was great throughout the entire process, from booking to post-show responses. He was very personable and helpful. I have absolutely zero complaints. I can not recommend him enough. If you have the chance to hire this man, whether it's for work, birthday, anniversary, etc, do it! You won't regret it."

Stephanie Pristine Guimond, Wyndham Hotels & Resorts

"What's not to recommend? He is a hilarious comedian who NEVER disappoints. We have seen him live a half dozen times, and a few more through various media and we buy tickets to his shows whenever his is close to we are at the time. The well of material he draws from is vast - unbelievable really how much new material he delivers time and time again. Most recently, we saw him at the KIRA outdoor amphitheater in St. Andrews on August 20th and he blew us away. In addition to his own set (more about that later) he put together an amazing show featuring other talented artists covering a variety of art forms, including a real-time comic animator. He is known for his unfailing support and promotion of other artists and it was a creatively curated lineup. From his opening introduction as Host, to his full 75-minute headlining set, it was a laugh a second - non-stop! His humour is relevant, current but never cruel. Hilarious and fair commentary without any vitriol - a refreshing take on the state of affairs. If you want to see a completely different side of Mullinger, read his book "Brit Happens" When I bought it, I was expecting a very funny book with some personal insights and anecdotes. What I got was a touching and poignant memoir, with a healthy dose of humour. A book of much more substance that stayed with me in a thought-provoking way. But just when things felt a bit heavy, he lifts you with a levity that is like a breath of fresh air. I could go on, but at the risk of turning you off of James, just go see him, or book him or do whatever you need to do to enter his high energy world filled with positivity and laughter."

Pam Clark - (Public review posted on James' Facebook page after a live ticketed show at the Kingsbrae amphitheatre to 1200 people)